

**UNIVERSITY OF MYSORE**

Estd. 1916

**Vishwavidyanilaya Karyasoudha**  
**Crawford Hall, Mysuru- 570 005**

Dated: 25-05-2016

No.AC.6/387/2015-16

**NOTIFICATION**

Sub: Change of nomenclature of a degree course from Bachelor in Business Management to Bachelor of Business Administration from the academic year 2016-17.

- Ref: 1) Decision of Board of Studies meeting held on 17<sup>th</sup> October 2015.  
2) Decision of the Faculty of Commerce meeting held on 19<sup>th</sup> February 2016.  
3) Decision of the Academic Council meeting held on 29<sup>th</sup> March 2016.


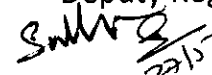
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On the line of letter received from the All India council of Technical Education, New Delhi, where in all the Universities have been requested to rationalize the nomenclature of all degree courses, the Deans Committee had recommended that the nomenclature of different courses offered by the University of Mysore be as per the nomenclature suggested by the UGC.

Further, the Board of Studies in Management (UG) and the faculty of Commerce in its meetings held on 19<sup>th</sup> February 2016 have recommended the change of nomenclature of the Bachelor of Business Management (BBM) Degree to Bachelor of Business Administration (BBA).

In pursuance to the approval of the Academic Council at its meeting held on 29<sup>th</sup> March 2016 it is newly notified that the nomenclature of Bachelor of Business Management (BBM) degree course has been changed to Bachelor of Business Administration (BBA) degree from the academic year 2016-17.

Draft Approved by the Registrar

  
Deputy Registrar (Academic)  
  
22/5

To:

- 1) The Principal Secretary to the Higher Education Department (Universities), M.S. Building, Dr.B.R.Ambedkar Veedhi, Bangalore-1.
- 2) The Executive Director, Karnataka Higher Education Council, Bangalore-1.
- 3) The Registrar (Evaluation), University of Mysore, Mysuru.
- 4) The Dean, Faculty of Commerce, Post Graduate Centre, Hemagangotri, Hassan.
- 5) The Chairman, Department of Studies in Commerce, Manasagangotri, Mysuru.
- 6) The Chairman, Board of Studies in Commerce (PG), Department of Studies in Commerce, Manasagangotri, Mysuru.
- 7) The Chairman, Board of Studies in Business Management, Department of Studies in Commerce, Manasagangotri, Mysuru.
- 8) All the Principals of Affiliated Colleges running Graduate Programme of BBM Course.
- 9) The Director, College Development Council, Maharaja College Centenary Building, University of Mysore, Mysuru.
- 10)The Deputy Registrar/Assistant Registrar/Superintendent, Administrative Branch, Academic Section, University of Mysore, Mysuru.
- 11)The Deputy Registrar/Assistant Registrar/Superintendent, Examination Branch, University of Mysore, Mysuru.
- 12)The PA to Vice-Chancellor/Registrar/Registrar (Evaluation), University of Mysore, Mysuru.
- 13)Office Copy.

Commerce Noti. - Ja